

FRANCHISE CANADA



DISCOVERY DAY

..... CALGARY

- Find franchises that are right for you
- Connect with representatives from the best franchises by visiting their booths
- Learn more at the Canadian Franchise Association booth
- Educate yourself during the free seminars
- Get free advice from franchise experts

APRIL 29 & 30



**Canadian
Franchise
Association®**

TELUS CONVENTION CENTRE

Growing Together



Canadian Franchise Association®

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FRANCHISE CANADA 

DISCOVERY DAY

..... **CALGARY**

TELUS Convention Centre
APRIL 29-30, 2023

Welcome

Since 1996, the Franchise Canada Show has helped Canadians discover the many rewarding franchise opportunities that are available.

By coming here today you've made the first step in entering the world of franchising. Make the most of your time at the Franchise Canada Show with these tradeshow tips!

1. Visit every exhibitor to discover which franchise system may be right for you – every system here is looking for franchisees
2. Visit the Canadian Franchise Association (CFA) booth for your Official CFA Starter Kit
3. Keep this Show Guide for post-show follow-up with exhibitors
4. Attend the free seminars

The Franchise Canada Show is the perfect place to begin your new business search or to finalize your decision-making process. Meet face-to-face with franchisors and franchisees to learn about their proven business opportunities. Every industry. Every investment level. Full-time, seasonal, and part-time.

Over two action-packed days, aspiring franchisees will access top franchises, 10 hours of free seminars, expert consultations, resources, and more!

About the Canadian Franchise Association

The Canadian Franchise Association (CFA) is a national, not-for-profit association of more than 700 corporate members representing over 40,000 franchise business owners. We help everyday Canadians realize their dreams of business ownership through franchising. We are the voice of the franchise community & speak for a business sector that represents every industry and touches the lives of every Canadian, in every community across the country.

For more information, visit www.cfa.ca.

Look for the Logo!



As you investigate the many franchise opportunities available to you, look for the CFA Member logo. Typically featured on websites, in franchise literature, and in tradeshow displays, this blue and white logo identifies franchise systems and franchise support services/suppliers as members of the Canadian Franchise Association (CFA).

CFA promotes excellence in franchising in Canada and its members voluntarily agree to follow the CFA's Code of Ethics and are committed to supporting the Association's goals.

Franchise Fundamentals

Ask your Franchisor what is currently available:

- **SINGLE-UNIT** one franchisee operating one location
- **AREA DEVELOPMENT** an agreement for one franchisee to open a specific number of locations within a specific geographical area within a certain time period
- **MULTI-UNIT** one franchisee operating two or more locations
- **MASTER FRANCHISE** the master franchisee is able to sub-franchise and grant franchises to other franchisees within an assigned territory



EXHIBITOR LISTINGS

Check out all of the companies we have exhibiting at our Calgary Discover Day show!

Find their booth number, representative's contact information, and browse their website to learn more about the brands and what franchise opportunities they have to offer.



Booth: 201
Contact: Shannon Hochhausen
Email: shannon.hochhausen@ca.mcd.com
Website: <https://www.mcdonalds.com/ca/en-ca.html>



Booth: 310
Contact: Luke Bazely
Email: luke@driverseatinc.com
Website <https://driverseatinc.com/own/>



Booth: 200
Contact: Fiona Styant
Email: fstyant@mollymaid.ca
Website: <https://mollymaid.ca>



Booth: 205
Contact: Lisa Cloutier
Email: lisa@outoftheboxfoods.ca
Website: <https://www.busterspizza.ca>



Booth: 304
Contact: Tracy Woods
Email: twoods@oxfordlearning.com
Website: <https://www.oxfordlearning.com/>



Booth: 203
Contact: Sunny Bhargava
Email: nelcoled@gmail.com
Website: <https://roycelight.com/>



Booth: 207
Contact: Farhana Farid
Email: farhana.farid@scangroup.ca



Booth: 308
Contact: Kevin Patel
Email: kevin.patel@ultimatecoders.ca
Website: <https://www.ultimatecoders.ca/>

EXHIBITOR LISTINGS

FRANNET®

LOCAL. TRUSTED. FRANCHISE EXPERTS.

Booth: 204

Contact: Grant Bullington

Email: gbullington@frannet.com

Website: <https://frannet.com/>



Canadian
Franchise
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Booth: 300

Contact: Jill Todd

Email: jtodd@cfa.ca

Website: www.cfa.ca



Booth: 202

Contact: Michael Sutton

Email: mike@canadianbbqboys.com

Website: <https://www.grillhero.com/>



Booth: 306

Contact: Sharon Bond-Hogg

Email: bondhogg@kekulicafe.com

Website: <https://www.kekulicafe.com/>



Booth: 302

Contact: Karalyn White

Email: karalyn.white@kinkafamily.com

Website: <https://www.kintonramen.com/>

LIVING
ASSISTANCE
services 

HOME CARE FOR SENIORS

Booth: 206

Contact: Brian Blakeley

Email: b.blakeley@laservices.ca

Website: <https://www.laservices.ca/>

FRANCHISE
CANADA 

Looking for a Franchise?

Search listings

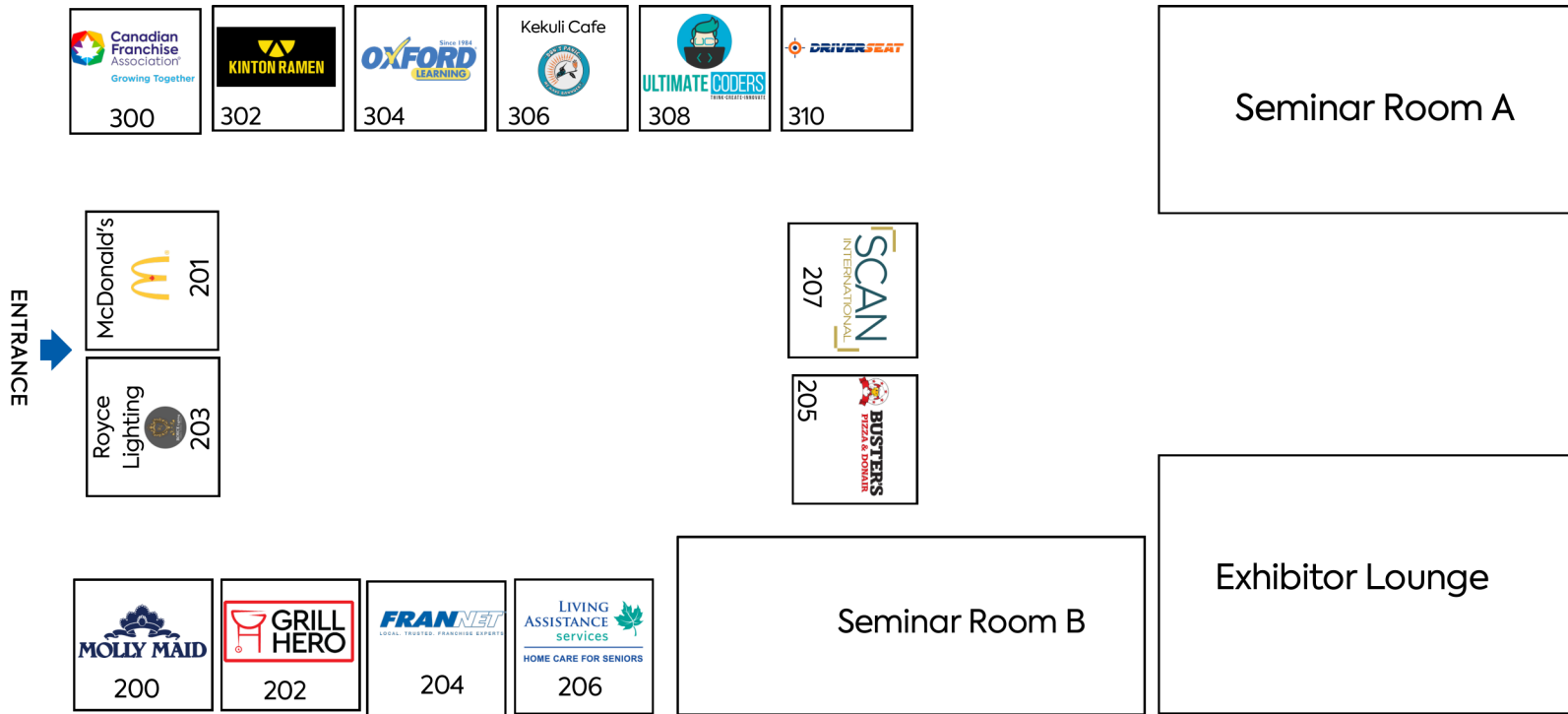
COMPANY NAME LOCATION INVESTMENT INDUSTRY NEWEST AWARD WINNERS FEATURED

The Official Online Franchise Directory of the
Canadian Franchise Association

Visit:

cfa.ca/lookforafranchise/

FLOORPLAN/MAP



Canadian Franchise Association	300	McDonald's	201
Driverseat Inc.	310	Molly Maid Canada Inc.	200
FranNet Western Canada	204	Buster's Pizza & Donair	205
Grill Hero	202	Oxford Learning Centres Inc.	304
Kekuli Cafe Indigenous Cuisine	306	Royce Group	203
KINTON Ramen	302	Scan Consulting Group	207
Living Assistance Services	206	Ultimate Coders	308

SEMINAR SCHEDULE

Saturday April 29, 2023

ROOM A

Find the Right Franchise in Uncertain Times	Grant Bullington Chuck Prenevost	11:15 AM - 11:45 AM
Member Spotlight	KINTON Ramen	11:50 AM - 12:20 PM
Charting Your Path to Success: Franchise Financial Management	Cam Bawol, MNP	12:25 PM - 12:55 PM
Member Spotlight	Oxford Learning Centres	1:00 PM - 1:30 PM
The Legal Aspects of Buying a Franchise	George Wowk, Cassels	1:35 PM - 2:05 PM
Traits of a Strong Franchisor and Franchisee	Grant Bullington, Chuck Prenevost, Molly Maid, Oxford Learning Centres	2:10 PM - 2:55 PM
Member Spotlight	Molly Maid	3:10 PM - 3:45 PM

ROOM B

Member Spotlight	Kekuli Cafe Indigenous Cuisine	11:15 AM - 11:45 AM
Member Spotlight	Driverseat	11:50 AM - 12:20 PM
Member Spotlight	Living Assistance Services	12:25 PM - 12:55 PM
Member Spotlight		1:00 PM - 1:30 PM
Member Spotlight	Royce Lighting	1:35 PM - 2:05 PM
Member Spotlight	Scan Consulting Group	2:10 PM - 2:40 PM
Member Spotlight	Grill Hero	2:45 PM - 3:15 PM

SEMINAR SCHEDULE

Sunday April 30, 2023

ROOM A

Find the Right Franchise in Uncertain Times	Grant Bullington Chuck Prenevost	11:15 AM - 11:45 AM
Member Spotlight	KINTON Ramen	11:50 AM - 12:20 PM
Roadmap to Success: The Importance of Your Business Plan & Financial Literacy	John Leavitt, BDO	12:25 PM - 12:55 PM
Member Spotlight	Oxford Learning Centres	1:00 PM - 1:30 PM
The Legal Aspects of Buying a Franchise	George Wowk, Cassels	1:35 PM - 2:05 PM
Traits of a Strong Franchisor and Franchisee	Grant Bullington, Chuck Prenevost, Molly Maid, Oxford Learning Centres	2:10 PM - 2:55 PM
Member Spotlight	Molly Maid	3:10 PM - 3:45 PM

ROOM B

Member Spotlight	Kekuli Cafe Indigenous Cuisine	11:15 AM - 11:45 AM
Member Spotlight	Driverseat	11:50 AM - 12:20 PM
Member Spotlight	Living Assistance Services	12:25 PM - 12:55 PM
Member Spotlight	Buster's Pizza & Donair	1:00 PM - 1:30 PM
Member Spotlight	Royce Lighting	1:35 PM - 2:05 PM
Member Spotlight	Scan Consulting Group	2:10 PM - 2:40 PM
Member Spotlight	Grill Hero	2:45 PM - 3:15 PM

THANK YOU FOR JOINING US!

WE'D LOVE TO KEEP THE CONVERSATION GOING BY
CONNECTING ON OUR SOCIAL MEDIA

#FRANCHISEDISCOVERYDAY
#CFAGROWINGTOGETHER



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[WWW.CFA.CA](#)

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DISCOVERY DAY
CALGARY

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