



About 911 Restoration

- Ranked #2 Top Restoration Franchise on Entrepreneur's 2020 Franchise 500
- Ranked #44 on Entrepreneur's 2020 Franchise 500
- Ranked #55 on Entrepreneur's 2020 Top Growth Franchises List

911 Restoration Fast Facts

- ✓ Business growth via advanced lead generation system & national clients
- ✓ Sold 200+ territories
- ✓ Proven franchise concept with high profit margins
- ✓ Strong brand recognition
- ✓ Low investment with high return

Get in While You Can. Territories are Selling Fast!

911 Restoration has seen astounding growth over the past few years, and much of that success is due to a strong support system for franchisees. Founder Idan Shpizear knows what it takes to build a small operation into a thriving business. After all, he built one of the fastest growing restoration franchises out of \$3,000 and a carpet cleaning machine.

Here's what it means to be a 911 Restoration franchise owner:

Innovative Lead Generation System

"Our goal is to see franchisees succeed," Idan says. "Through our multi-million-dollar marketing platform, we have grown one-man operations into major regional restoration companies."

911 Restoration corporate keeps the lead generation growing through the efforts of their expert in-house marketing team. This team has been solely dedicated to the restoration industry from the beginning, developing and optimizing a powerful lead generation structure that generates thousands of calls on a monthly basis. To help franchisees maximize time, the 24/7 customer service team records initial call information and transfers emergencies to branch managers so their crews never miss a lead.

Fresh Start Reputation

Shpizear has been deliberate about establishing a meaningful company culture. As he says, "Culture is where it starts." Every team member and franchisee stands united behind the Fresh Start philosophy—the belief that every disaster is an opportunity to rebuild better

than before. Armed with this attitude, franchisees and corporate work together to help customers turn crises into new beginnings.

Now known from coast-to-coast as the "Fresh Start Company," 911 Restoration has become the contractor property owners associate with compassionate, client-centered service.

National Accounts

Through the combined powers of a strong marketing system, a unified team, and a trustworthy reputation, 911 Restoration has secured several national accounts. Shpizear reports that the company's continual growth in this area contributes to the fast success of franchisees. "We actively seek entrepreneurs who have a growth mindset and a desire to make a positive impact," he says. "When they apply those qualities to the boost they get from our lead generation and national accounts, success comes quickly."

Adaptability

The recession-proof nature of the disaster restoration industry already offers security for 911 Restoration franchisees. What makes this particular company unique is corporate's immediate response to unexpected challenges. "We move quickly," Shpizear says. "When the pandemic hit, we added a sanitization and disinfection focus in our marketing and gave our franchisees the support they needed to adjust. When Texas was struck by winter storms, we ensured our franchisees were fully equipped to be the Fresh Start for their devastated communities."



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