

**PÜR&SIMPLE<sup>®</sup>**

*Application Form*

*[pursimple.com](http://pursimple.com)*

## PERSONAL INFORMATION

DEVELOPMENT AGENT     INTERNATIONAL     FRANCHISEE

|  |   |  |
|--|---|--|
| LAST NAME _____<br>_____ / _____ / _____ /<br>MONTH    DAY    YEAR<br>DATE OF BIRTH  | GIVEN NAME _____<br>[ ][ ][ ] [ ][ ][ ] [ ][ ][ ][ ]<br>SOCIAL INSURANCE NUMBER | SPOKEN LANGUAGE <input type="checkbox"/> ENGLISH <input type="checkbox"/> FRENCH<br>OTHERS _____                     |
| ADDRESS _____<br>PROVINCE _____  | CITY _____<br>[ ][ ][ ] [ ][ ][ ]<br>POSTAL CODE                                | WRITTEN LANGUAGE <input type="checkbox"/> ENGLISH <input type="checkbox"/> FRENCH<br>OTHERS _____                    |
| TELEPHONE _____<br>EMAIL _____   | <input type="checkbox"/> OWNER <input type="checkbox"/> TENANT                  | CITIZENSHIP _____    CIVIL STATUS _____<br>NAME AND OCCUPATION OF SPOUSE _____<br>NUMBER AND AGE OF DEPENDANTS _____ |
| PERIOD OF RESIDENCY AT THIS ADDRESS<br>(if less than five years, list previous address) <input type="checkbox"/> YEARS<br>1. _____ |   |  |

**NOTE:** All active spouses or business partners must each fill out a separate application form.

## EXPERIENCE

|   |                       |
|---|-----------------------|
| PRESENT OCCUPATION _____<br>FROM _____ / _____ / _____ /    TO    _____ / _____ / _____ /<br>MONTH    DAY    YEAR    MONTH    DAY    YEAR<br>DESCRIBE YOUR RESPONSIBILITIES<br>_____<br>_____ | EMPLOYER'S NAME _____ |
| PRESENT OCCUPATION _____<br>FROM _____ / _____ / _____ /    TO    _____ / _____ / _____ /<br>MONTH    DAY    YEAR    MONTH    DAY    YEAR<br>DESCRIBE YOUR RESPONSIBILITIES<br>_____<br>_____ | EMPLOYER'S NAME _____ |
| PRESENT OCCUPATION _____<br>FROM _____ / _____ / _____ /    TO    _____ / _____ / _____ /<br>MONTH    DAY    YEAR    MONTH    DAY    YEAR<br>DESCRIBE YOUR RESPONSIBILITIES<br>_____<br>_____ | EMPLOYER'S NAME _____ |

**NOTE:** The answers to this questionnaire are confidential and this application obligates neither party and does not constitute a document which automatically allocates a Pur & Simple franchise.

INITIALS \_\_\_\_\_

## PERSONAL AND FINANCIAL IMPLICATION

ARE YOU OR ONE OF YOUR ASSOCIATES BOUND BY A NON-COMPETE CLAUSE? \_\_\_\_\_  
 ARE YOU AN ASSOCIATE OR DO YOU HAVE AN INTEREST IN ANOTHER BUSINESS? IF YES, PLEASE EXPLAIN.  
 \_\_\_\_\_  
 \_\_\_\_\_

HAVE YOU OR ANY BUSINESSES IN WHICH YOU WERE ASSOCIATED WITH EVER DECLARED BANKRUPTCY? IF YES, PLEASE EXPLAIN.  
 \_\_\_\_\_  
 \_\_\_\_\_

PERSONAL AMOUNT, BEFORE LOAN, AVAILABLE FOR INVESTMENT? PLEASE EXPLAIN IF NECESSARY.  
 \_\_\_\_\_  
 \_\_\_\_\_

GEOGRAPHICAL LOCATIONS BY ORDER OF PREFERENCE:  
 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

WILL YOU WORK FULL-TIME OR PART-TIME? \_\_\_\_\_ DO YOU HAVE AN ASSOCIATE? IF YES, WILL HE/SHE BE AN ACTIVE ASSOCIATE? \_\_\_\_\_

WHEN WOULD YOU BE AVAILABLE TO OPERATE THE FRANCHISE? \_\_\_\_\_  
 HOW MANY HOURS PER WEEK? EXPLAIN YOUR IMPLICATION.  
 \_\_\_\_\_  
 \_\_\_\_\_

HOW MUCH REVENUE DO YOU ASPIRE TO MAKE IN THE BUSINESS? \_\_\_\_\_ / \$ \_\_\_\_\_ / \$  
 FIRST YEAR SECOND YEAR

WHAT WILL BE YOUR MOST IMPORTANT CONTRIBUTIONS TO THE BUSINESS AND EXPLAIN IN WHAT WAY?  
 \_\_\_\_\_  
 \_\_\_\_\_

WHAT IS YOUR PERCEPTION OF THE PUR & SIMPLE SYSTEM?  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

DO YOU KNOW A PUR & SIMPLE FRANCHISEE? IF YES, IN WHAT WAY?  
 \_\_\_\_\_  
 \_\_\_\_\_

PRECISELY WHICH ELEMENTS OF YOUR ASSETS WOULD YOU LIQUIDATE TO SATISFY PUR & SIMPLE'S EQUITY REQUIREMENTS.  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## PERSONAL REFERENCES (other than close relatives)

|                     |                     |                     |
|---------------------|---------------------|---------------------|
| 1. _____<br>NAME    | 2. _____<br>NAME    | 3. _____<br>NAME    |
| _____<br>OCCUPATION | _____<br>OCCUPATION | _____<br>OCCUPATION |
| _____<br>ADDRESS    | _____<br>ADDRESS    | _____<br>ADDRESS    |
| _____<br>TELEPHONE  | _____<br>TELEPHONE  | _____<br>TELEPHONE  |

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INITIALS \_\_\_\_\_

## PERSONAL FINANCIAL STATEMENT

I, \_\_\_\_\_, consent and authorize all enterprises, institutions, corporations, associations and previous employers to make available all personal and professional information including, and without limitation to, information in any judicial and credit files concerning me, to the enterprise for which this application form has been filled out or all other parties acting on their behalf (or by intermediary), liberating them of all responsibility. I am aware and I understand that this information can contain personal details pertaining to my character and reputation.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
MONTH DAY YEAR  
DATE

| ASSETS   |            | LIABILITIES                        |            |
|--|------------|------------------------------------|------------|
| CASH IN BANK   | _____ / \$ | NOTES OR BANK LOANS                | _____ / \$ |
| NAME OF BANK   | _____      | NAME OF BANK                       | _____      |
| ADDRESS  | _____      | ADDRESS                            | _____      |
| ACCOUNT NUMBER   | _____      | ACCOUNT NUMBER                     | _____      |
| OTHER BANKS  |            | PERSONAL CREDIT MARGIN             | _____ / \$ |
| SHARES, OBLIGATIONS  | _____ / \$ | CREDIT CARDS (BALANCE DUE)         | _____ / \$ |
| OTHER TITLES AND ASSETS                                      | _____ / \$ | MORTGAGE ON RESIDENCE              | _____ / \$ |
| DESCRIBE   | _____      | OTHER PROPERTIES                   | _____ / \$ |
| NAME OF BROKER   | _____      | INCOME TAX PAYABLE                 | _____ / \$ |
| VALUE OF RETIREMENT FUNDS OR OTHER TYPES OF FUNDS (DESCRIBE) | _____ / \$ | OTHER LIABILITIES (DESCRIBE)       | _____ / \$ |
|  |            |                                    |            |
| NET VALUE OF YOUR BUSINESS OR YOURSELF (IF APPLICABLE)       | _____ / \$ | LIST INDIRECT OBLIGATIONS SUCH AS: |            |
| PROPERTIES OWNED   | _____ / \$ | SPONSORSHIPS                       | _____ / \$ |
| LIFE INSURANCE RESALE VALUE                                  | _____ / \$ | GUARANTIES                         | _____ / \$ |
| VEHICLES   | _____ / \$ | OTHERS                             | _____ / \$ |
| OTHER ASSETS   | _____ / \$ |                                    | _____ / \$ |
| <b>TOTAL ASSETS</b>  | _____ / \$ | <b>TOTAL LIABILITIES</b>           | _____ / \$ |

NOTE : Please attach a copy of your last financial statement.

## PRESENT SOURCE OF INCOME

|                                      |                   |
|--------------------------------------|-------------------|
| SALARY                               | _____ / \$        |
| BONUSES AND COMMISSIONS              | _____ / \$        |
| DIVIDENDS                            | _____ / \$        |
| INTEREST                             | _____ / \$        |
| PROPERTY REVENUES                    | _____ / \$        |
| OTHER REVENUES (DESCRIBE IN DETAIL): | _____ / \$        |
| <b>TOTAL</b>                         | <b>_____ / \$</b> |

DESCRIBE YOUR EXPERIENCES IN THE RESTAURANT OR RETAIL INDUSTRY WHICH ARE PERTINENT AS WELL AS ANY SALES, ADMINISTRATION, TRAINING, MANAGEMENT, ETC.

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LIST CIVIL, PROFESSIONAL OR OTHER ORGANIZATIONS OF WHICH YOU ARE A MEMBER.

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WHAT IS YOUR HIGHEST LEVEL OF EDUCATION?

DIPLOMA \_\_\_\_\_ SCHOOL / COLLEGE / UNIVERSITY \_\_\_\_\_

I, \_\_\_\_\_, certify that all informations given in this application form are exact and truthful. I authorize Pur & Simple Restaurants Inc. and all enterprises mandated by them in the evaluation of this application for my candidacy, to communicate with my former employers, my present employer, suppliers dealing with me, agents of personal information, financial institutions, all governmental authorities or with people that I have mentioned as personal references (designated below, individually or collectively as "personal reference"), in order to get personal information and/or information on all companies in which I am majority shareholder, directly or indirectly. To this effect, I allow all such "personal reference" to transmit to Pur & Simple Restaurants Inc. the requested information.

\_\_\_\_\_  
 SIGNATURE MONTH / DAY / YEAR  
 DATE