



MOBILE
SENIOR SHOP
THE CLOTHING STORE THAT COMES TO YOU™

A Unique Shopping Experience
A Unique Franchise Opportunity



Want more details about the business model and investment requirements?
Contact us today to schedule a short introductory call with our Franchise Team.

289-803-4247

FRANCHISE@MOBILESENIORSHOP.COM

Join an Emerging Franchise
Ready to Expand

The Opportunity

An Emerging Franchise Poised for Growth

Since the first Mobile Senior Shop van hit the road in 2015, Co-Founders Jenny Walters and Carol Doyle have grown to offer stylish, comfortable, and long-lasting clothing in more than 200 senior living communities across Southern Ontario each year.

With few direct competitors and growing demand from senior living communities for social events and group activities, Mobile Senior Shop offers a welcomed and valuable service to seniors.

Today, we're looking for passionate Franchisees to expand into new markets. As an emerging franchise opportunity, early Franchisees will gain access to prime territories and have input into how the business evolves and grows. If this sounds like the opportunity for you, schedule a short introductory call with our Franchise Team.

The Benefits

A Flexible, Easy-To-Manage Business

A Personalized Shopping Experience

Provide the personal touch of an old-fashioned store right where your customers live. Our pop-up shops offer a comfortable, social experience for seniors living with mobility issues or a lack of transportation.

Low Overhead and Inventory Costs

By operating out of a van and selling directly to seniors, Mobile Senior Shop is a unique retail opportunity with low overhead and minimal inventory costs.

Flexible and Designed to Fit Your Lifestyle

Retain control over your sales targets, the appointments you book, and the communities you choose to visit so that you can grow your business while still having time for what's most important to you.

Comprehensive Training and Support

Get hands-on training at our Corporate location before receiving on-site training at your own live events! You'll also gain in-depth operational manuals and ongoing support and development opportunities from our team.

Meeting Seniors Where They Live

As a Franchisee, you'll be actively involved in the day-to-day operation of your business. The busy seasons typically run from March to June and September to December, when you'll be on the road with your business partner visiting senior living communities within your territory. You'll also manage the administrative and accounting side of your business, order inventory from trusted supply partners, book appointments for your next pop-ups, and grow your brand through local marketing and promotion. Mobile Senior Shop is a flexible business that's perfect for entrepreneurs who are looking for a new opportunity in retirement or later in life. You are always in control over where you want to take your business!

Invest In Your Future

Like any business, owning a Mobile Senior Shop franchise means making an investment. Here are some numbers to help you determine if this is the right opportunity for you.

- Franchise Fee: \$30,000

- Royalty Fee: 5%

