



## CHRISTINE JACKSON, ASSOCIATE, OSLER, HOSKIN & HARCOURT LLP

Christine practises exclusively in the area of business law with an emphasis on franchising, distribution, trade practice and retail law. Her practice focuses on advising Canadian and International franchisors on all aspects of Canadian franchise law, including, the preparation of franchise agreements and disclosure documents, acquisitions and dispositions of single unit franchises and franchise systems as a whole, and managing franchisee relationships. She also regularly advises retailers and on-line businesses on Canadian distribution and trade practice law, including, consumer protection, advertising and marketing, promotions and contests, packaging and labelling, Internet sales, e-commerce, anti-spam and privacy law. Christine has worked with a broad range of franchise and retail companies, from start-ups to cross-border and International corporations and in industries including, clothing and apparel, real estate, pharmaceutical, grocery, vehicle rental and leasing, hospitality, quick service restaurant, health care and commercial services.

Christine brings a unique perspective to her franchise practice, having previously worked as an associate at a well-respected franchisee-side boutique law firm in Toronto as well as serving as a judicial law clerk to the Superior Court of Justice from 2010 to 2011.

Christine regularly writes and speaks on franchise issues and is currently the Past Chair of the Ontario Bar Association's Young Lawyer Division (Central).