


# Franchising Fast Facts

Franchising is a thriving and wide-ranging business sector in Canada. The Canadian Franchise Association (CFA) is the authoritative voice for franchising in Canada and its members represent over 700 brands in over 60 industries and over 40,000 franchised locations across the country.

Here are some quick facts about Canadian franchising

THE CANADIAN FRANCHISE INDUSTRY GENERATES APPROXIMATELY

**\$68 BILLION EVERY YEAR**



**OVER 1 MILLION CANADIANS**  
 approximately 1 out of every 14 WORKING CANADIANS - are directly or indirectly employed by the franchise industry



Franchising is more than food - 60% of franchises can be found in non-food sectors and industries

THERE ARE AN ESTIMATED **1,300 FRANCHISE BRANDS** OPERATING IN CANADA

Any business that can be exactly replicated can be a franchise

Most prospective franchisees explore franchising as a way to be in business **FOR THEMSELVES** but not by themselves

Every time a new franchise opens, it creates **new jobs**



There are over **78,000** franchise units across Canada

THE ADVANTAGE OF BEING A FRANCHISEE INCLUDES WORKING A BUSINESS THAT ALREADY HAS A PROVEN BUSINESS FORMAT, A SUCCESSFUL TRACK RECORD, AND A RECOGNIZED BRAND

Franchise fees can range from under \$5,000 to over \$75,000

Individual investments can range from under \$10,000 to over \$1,000,000

**Franchisees are independent business people** and have significant control over the success of their businesses