

DO YOU OFFER SERVICES FOR FRANCHISES?

Then YOU should be a member of the Canadian Franchise Association (CFA).

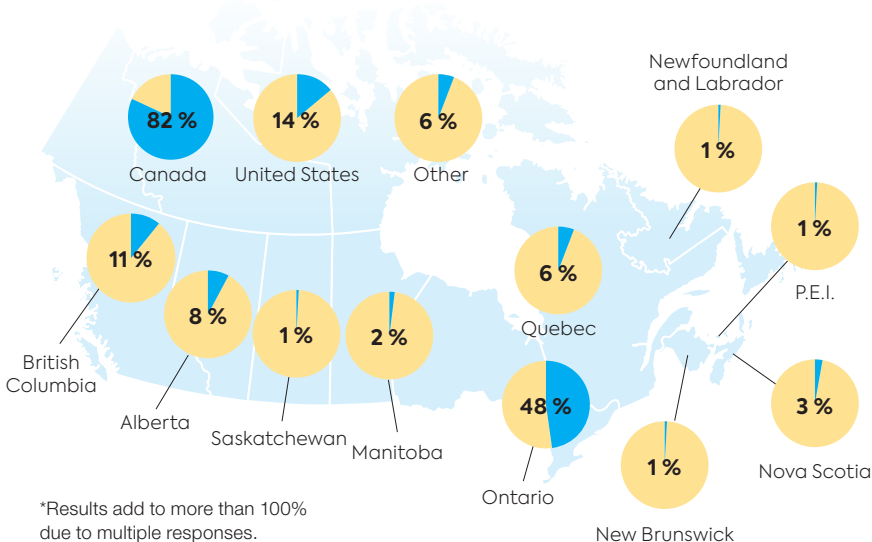
Reach franchise decision makers from nearly 600 member brands by joining the CFA.

We're all about growth.

The CFA has been essential in the growth of Canada's franchising industry for more than 50 years. Becoming a CFA Franchise Service/Supplier member moves your business forward by connecting you with some of Canada's best-known franchise brands. We provide opportunities, programs, and brand awareness vehicles to showcase your company to key franchise decision makers—all with the goal of helping you grow your business.

Get connected with Canada's franchise leaders today!

Where are CFA member franchise systems operating?



CFA Membership Breakdown - Franchise Systems

Accounting / Tax Services	2%
Advertising / Marketing / Promotional Products & Services	1%
Automotive & Truck Services / Products / Rentals	5%
Beauty / Cosmetics / Supplies	2%
Business - Supplies / Equipment & Services	1%
Business Consultants / Services / Training	2%
Children's Products & Services	5%
Commercial - Janitorial Services	1%
Commercial / Residential Services	3%
Designated Driving / Transportation Services	1%
Educational Products & Services	6%
Employment / Personnel Services	1%
Food - Baked Goods / Coffee / Donuts	4%
Food - Grocery / Specialty Shops	1%
Food - Quick Service Restaurants	19%
Food - Restaurants / Dining Rooms	6%
Hair & Nail Salons / Spas	3%
Health / Fitness / Nutrition	5%
Home - Improvement / Renovation / Restoration	4%
Home - Inspection Services	1%
Home - Maid / Cleaning Services	1%
Home Based Businesses	1%
Hotels / Motels / Campgrounds	1%
Mobile Businesses	2%
Other	10%
Pets - Sales / Supplies / Services	1%
Printing / Copying / Shipping	2%
Real Estate	2%
Retail	3%
Seniors Services / Home Care / Transition	4%
Sign Products & Services	2%
Sports / Recreation / Entertainment	2%

*Condensed sectors

Discover all the benefits of a Franchise Support Services/Supplier Membership today!

Member Benefits at a Glance

A Franchise Services/Supplier membership includes everything you need to drive your business forward. Whether your business is small or large, our member benefits are tailored to match your needs.

Join today and take advantage of these immediate benefits:

-  **Connect with Franchisors:** Gain instant access to over 2,000 franchise professionals from some of Canada's leading brands with our Member Directory. Use these contacts to build relationships with Canada's franchise community and grow your business.
-  **Strengthen Your Network:** CFA events drew more than 850 attendees in 2020! Join us at virtual and in-person events and connect directly with Canada's key franchise decision makers. CFA supplier members can attend unlimited CFA events.
-  **Showcase Your Company:** You'll have the exclusive opportunity to promote your company in the CFA's publications and on our websites—all respected and sought-after resources for Canadian franchisors and franchisees.
-  **Share Your Expertise:** Position yourself as a leading franchise solutions provider by speaking at our CFA events, conducting a webinar, or writing articles for our CFA publications.
-  **Stay Informed:** The CFA's educational events, articles, and programs will help you stay up to date on the latest important issues impacting the franchise industry, which will help you stay current in your field and better serve your franchise industry clients.
-  **Join the Conversation:** Build vital relationships with franchise professionals by connecting with the CFA's online community on social media and through our monthly Franchise Socials.
-  **Create Credibility and Trust:** Display the CFA logo on your website and show your company's commitment to quality service and ethical business practices. Franchise leaders want to do business with a supplier they can trust.
-  **Free Member Listing:** Be listed as a member on the CFA's corporate website, and in our annual print directories.



"We started our digital marketing business 10 years ago and didn't waste any time in becoming members of the CFA. The vast amount of industry information and networking opportunities provided by the CFA allowed us to truly adapt and tailor our marketing solutions to better suit the unique needs of franchisors and franchisees in Canada and abroad. Becoming a member of the Canadian Franchise Association and its vast support system is a critical first step for any potential supplier to one of the fastest growing industries in Canada." **Kirk Allen**, Founder & COO, Reshift Media Inc.

What Does the CFA's Membership Look Like?

Nearly **600** member brands

Operating in over **50** different sectors

CFA members represent **48,000+** franchised outlets across Canada

The CFA's website received over **250,000** unique page views in 2020

CFA events drew more than **850** attendees in 2020

Join today!

Contact **Shivam Sharma**, Sales Administrator at (289) 544-9384 or ssharma@cfa.ca. Or visit cfa.ca/membership for the application form and more details.