



## 2024 CFA Recognition Awards Call for Nominations - Submission Form

Each year, the Canadian Franchise Association (CFA) recognizes significant achievements and contributions to franchising by organizations and individuals through the CFA Recognition Awards.

Please use a separate Submission Form for each award category and nomination submitted. Self-submissions for both corporate and individual awards are accepted. ***Please note: past winners are not eligible to win a CFA Recognition Award in their winning category.***

The Committee will review the submissions received from members and confirm the award recipients.

The CFA Recognition Award categories are:

**Hall of Fame Award** (available to Franchise Systems only):

Presented in recognition of outstanding performance by a franchise company over a significant period of time. Winners typically will have high brand recognition (on either a regional or national scope) and will be generally recognized for their solid business performance. They will exhibit leadership in the franchise community in many ways including helping to encourage excellence through sharing best practices, speaking engagements, being willing to mentor new franchisors, and raising the profile of the franchise business model.

**Outstanding Corporate Citizen Award** (available to Franchise Systems only):

Given to a franchise system that has demonstrated genuine and ongoing concern and support for a community or social service group(s). Award recipients are selected based on their philanthropic innovation, support and impact to the community whether on a local, regional, national or global scale. Elements taken into consideration include involvement throughout the franchise system and integration into the corporate culture, profile given to the support recipient organization(s), sustainability, innovation in how funds are raised, demonstrated benefit to the community, and amount of funds raised.

**Diversity & Inclusion Champion Award** (available to Franchise Systems Professionals & Companies): Recognizes a company or individual for extraordinary leadership and contribution towards improving and promoting diversity and inclusion within their workplace and the franchise community in Canada.

**Lifetime Achievement Award** (available to Franchise System and Franchise Supplier Professionals):

This award recognizes exceptional achievement and contribution to Canadian franchising and the community at large through demonstrated excellence throughout one's lifetime and career in franchising. This award typically honours an individual who may be a franchisor, franchisee, or a support services provider. Hallmarks of excellence include a significant level of profile and leadership recognition within the franchise community, speaking engagements, published articles, mentorship, and being an ambassador for franchising.

**Volunteer Leadership Excellence Award** (available to Franchise System and Franchise Supplier Professionals): In the spirit of passion for franchising and the Association this award is given to an individual who, through their volunteer activities and work as an ambassador for franchising, helps the CFA grow, evolve and deliver on its Purpose and Mission.

**Distinguished Franchise Support Service/Supplier** (available to Franchise Supplier Professionals & Companies): Recognizes a person or company for their efforts and contributions in supporting the franchise industry and the Canadian Franchise Association at large.

**Deadline for submissions: February 2, 2023**

For questions, please email at [membership@cfa.ca](mailto:membership@cfa.ca).



## Recognition Awards Nomination Form

I/we hereby submit the following CFA member Company/Individual for consideration for the following award(s). Self-nominations are welcome. Please submit a separate form for each submission.

Please answer the questions to the best of your knowledge. CFA reserves the right to contact yourself or the nominee for further details or clarification on the information provided.

Please indicate which awards you are submitting a nomination for:

<input type="checkbox"/>	Hall of Fame Award
<input type="checkbox"/>	Outstanding Corporate Citizen Award
<input type="checkbox"/>	Diversity & Inclusion Champion Award
<input type="checkbox"/>	Lifetime Achievement Award
<input type="checkbox"/>	Volunteer Leadership Excellence Award
<input type="checkbox"/>	Distinguished Franchise Support Service/Supplier Award

### **Nominee Information**

Organization:

Name *(if applicable)*:

Title *(if applicable)*:

**Please explain why you believe this company/individual is deserving of the selected award. How have they demonstrated achievement based on the criteria noted above for each category? \* Please provide details on accomplishments and achieved results.**

Stats, Data, Examples



**Additional question for Outstanding Corporate Citizen Award submission:**

Please provide a contact name for the charity or organization that benefitted from this support.

Organization:
Contact Name:
Phone:
Email:
Website:

This nomination was submitted by:

Name:
Organization:
Email:
Signature:
Date:

**Deadline for submissions: February 2, 2023**

Please send completed submissions to [membership@cfa.ca](mailto:membership@cfa.ca)