

Bundle Offers for CFA Franchise System Members

One Price, Multiple Touchpoints

Book your ad in the Directory and increase your reach to the CFA's engaged audience of more than 28,000 prospective franchisees through a bundle package!



	OPTION 1A	OPTION 1	OPTION 2	OPTION 3
Franchise Canada Annual Directory	–	–	Half Page x 1	Double-Page Spread x 1
Franchise Canada Annual Directory Listing Logo	1	1	1	1
Franchise Spotlight	Brand OR Franchisee Feature x 1	Brand OR Franchisee Feature x 1	Brand OR Franchisee Feature x 1	Brand Feature x 1 AND Franchisee Feature x 1
Franchise Canada Sep/Oct 2024 (Tradeshaw distribution)	Full Page x 1	Full Page x 1	Full Page x 1	Double-Page Spread x 1
Franchise Canada Nov/Dec 2024 (Excellence in Franchising)	–	Full Page x 1	Full Page x 1	Double-Page Spread x 1
Franchise Spotlight E-News	–	–	1	3
Franchise Canada E-Blast	–	–	1	3
LookForAFranchise.ca	–	–	Gold Package (Can be upgraded)	Gold Package (Can be upgraded)
BONUS Sponsored Social Posts	1	1	3	6
BONUS Additional Franchise Canada E-blasts	–	1	1	3
Total Value	\$3,943	\$6,737	\$13,284	\$20,671
Savings of	\$948	\$1,742	\$3,289	\$5,676
Special Bundle Pricing	\$2,995	\$4,995	\$9,995	\$14,995